

BUILT FORD TOUGH

For decades, the Ford F-150 has defined what it means to be "Built Ford Tough." As the best-selling pickup for generations, it carries an unmatched legacy of strength, durability, and innovation.

Now, that legacy has arrived in Europe, offering a new standard in capability, comfort, and convenience — ready to tackle any challenge and go anywhere you need to be.

Vehicles may be shown driving on designated off-road terrain, with specifications, features that may vary in availability by market. For complete legal and regulatory information, see disclaimer on the last page.



Tough Leads The Way

Built Tough vehicles are constructed to achieve the highest level of performance and offer unmatched capability. Only a few vehicles that meet our legendary standards — passing through the most brutal tests in the harshest conditions on the planet — earn the privilege of being called Built Tough.

50 year anniversary

Launched in 1975, the F-150 is the flagship model of the F-Series, the best-selling pickup line in the United States for 48 years, and also the top-selling vehicle in America for 43 consecutive years. Now in its 15th generation, the F-150 carries its entire legacy forward with a robust, imposing, and technologically advanced design and extreme capability — proving that Ford is the authority in pickups.





3500 kg TOWING

895 kg PAYLOAD

772 Nm TORQUE

456 HP POWER

PERFORMANCE AND CAPABILITY

From advanced off-road systems and class-leading towing features to intelligent drivetrains and efficient long-range capability.

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INTERIOR COMFORT AND TECHNOLOGY

Premium comfort meets smart tech for a connected, driver-focused experience.

PAGE 18 - 23

INNOVATION AND CONVENIENCE

Clever by design and filled with features that simplify your day — on the job or off the grid.

PAGE 24 - 31

SAFETY AND DRIVER ASSIST TECHNOLOGY

Confidence is standard. Get to know the advanced systems help keep you aware, in control, and protected.

PAGE 32 - 37



TECHNICAL DATA AND EQUIPMENT

Do you want to dive deeper? Here's the essential data that makes the F-150 what it is. From measurements and emissions to standard features and packages.

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MODEL AVAILIBILITY

Explore trims, packages, and options to find your perfect F-150.

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Performance & Capability



EFFORTLESS CAPABILITY

The F-150's performance story is one of unshakeable toughness and adaptability. Its advanced chassis, cutting-edge powertrains, and intelligent technologies unite to deliver best-in-class towing, surefooted off-road capability, refined on-road comfort, and exceptional efficiency. Every feature here is designed to let you explore further, work harder, and accomplish more.

THE STRENGTH AND POWER YOU NEED

5.0L Coyote V8 Engine with 406 hp and 556 Nm of Torque

The iconic V8 engine paired with the 10-speed automatic transmission provides all the strength and power you need—405 hp and 556 Nm of torque.



56 Nm

TORQUE

Efficiency & Range

Go the extra mile — literally. A finely tuned powertrain, aerodynamic design, and a generous 136-liter fuel tank deliver an impressive range of up to 1,000 km, making long journeys more efficient and fewer stops a reality.





Hill Descent Control

This technology assists the driver in navigating steep descents with greater safety and comfort.



Advanced Aluminum-Alloy Body & Chassis

A lightweight, military-grade aluminum-alloy body sets the F-150 apart. By reducing weight and adding strength, this design improves fuel economy, braking, handling, and payload — all while maintaining the durability that makes it a legend.

LED Headlights with Dynamic Bending

Adjusting to the vehicle's movement, the dynamic bending headlamps significantly improves visibility in curves. Included on F-150 is also features like automatic high beam, daytime running lights, LED taillights, front and rear fog lights, providing a much clearer view ahead.



20" Alloy Wheels with All-Terrain Tires

The 20" alloy wheels come equipped with all-terrain tires, ensuring grip and control on any type of surface.

NO PAVEMENT? PERFECT.

NO TRAIL? NO PROBLEM.

PERFORMANCE & CAPABILITY



Off-Road Performance with 4x4 Traction

Tackle any terrain with confidence. Choose 4x4 High for dirt roads and rough surfaces, 4x4 Low for extreme off-road conditions, or let Automatic 4x4 (AWD) handle power distribution seamlessly on unpredictable terrain.



Electronic Locking Rear Differential

Engage extra traction at the push of a button. Designed for extreme conditions like deep mud or uneven terrain, this system ensures maximum power to the wheels that need it most—reinforcing the F-150's legendary Built Tough off-road DNA.



Intelligent 4x4 System & Off-Road Capability

An advanced two-speed 4WD system automatically adjusts torque for maximum grip. Combined with an electronic locking rear differential and specialized off-road drive modes, the F-150 is engineered to conquer even the toughest trails.





F-150 Raptor

The F-150 Raptor is about more than just speed—it's built to conquer brutal off-road environments. Its capability and durability stem from over a decade of Ford Performance expertise in engineering and torture-testing high-performance trucks. Ford has also upgraded the driveline to ensure the Raptor handles any challenge with confidence and control.







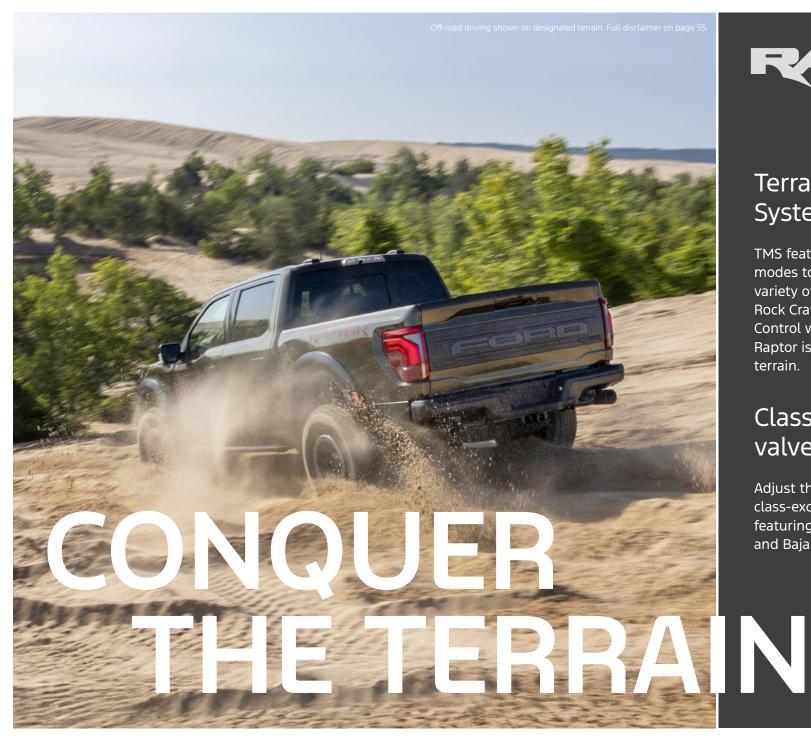
FOX[™] shocks with Live Valve[™] Technology

The next-generation FOX suspension enables 14.0 inches of front and 15.0 inches of rear extra-long suspension travel, designed to adapt and provide optimal damping over rough terrain. Meanwhile, the rear shocks feature a large external oil reservoir, helping to maintain cooler operating temperatures under demanding conditions.

The **five-link rear setup** incorporates **extra-long trailing arms, a Panhard rod, and 610-mm coil springs—the longest in its class**—delivering exceptional off-road capability while minimizing any loss in towing and payload capacity.

- +9 % (6") of Track width over F-150 for enhanced vehicle stability
- Unique Heavy-duty cast-aluminum upper and lower control arms
- +18 % (2") improved front suspension travel over previous-generation Raptor

PERFORMANCE & CAPABILITY



RAFTOR

Terrain Management System

TMS features 7 driver-selectable preset modes to enhance driving dynamics in a variety of terrains — including Baja and Rock Crawl modes. Combined with Trail Control with Trail 1-Pedal Drive, F-150 Raptor is ready to conquer almost any terrain.

Class-exclusive active valve exhaust

Adjust the sound of your truck with class-exclusive active valve exhaust featuring 4 modes: Quiet, Normal, Sport and Baja.

TOUGH. TRIED n designated terrain. Full disclain

RAPTOR

Power Delivery

F-150 Raptor gets power to the BFGoodrich KO2 all-terrain tires via a **2 speed automatic AWD with mechanical locking 4WD and Hi-lock transfer case by TORSEN.** In addition, the **TORSEN Front Differential** helps enhance off-road capability by significantly increasing power transfer to the front tires. Also Raptor has the grip needed for climbing over an obstacle or up a steep incline

High-Output Power

The high-output 3.5L EcoBoost V6 engine has 456 horsepower and 691 Nm of torque and is paired with a 10 speed automatic transmission featuring steering wheel-mounted paddle shifters for Select-Shift capability.

456 Hp



PERFORMANCE & CAPABILITY

Interior Comfort & Technology

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ELEVATE YOUR DRIVING EXPERIENCE

Step inside the F-150 and discover a cockpit designed around you. From advanced digital displays to high-end audio, intuitive connectivity, and indulgent comfort, every detail has been crafted to elevate your driving experience —turning every trip into a firstclass journey.

Advanced Driver Assistance

Ford Co-pilot360 offers an advanced suite of driver-assist technologies that help keep you safe on the road.

Stay Connected

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The F-150 offers a range of advanced technology features, such as SYNc 4 and Pro Power Onboard, to keep you connected and powered up while on the go.

Living Room Feel

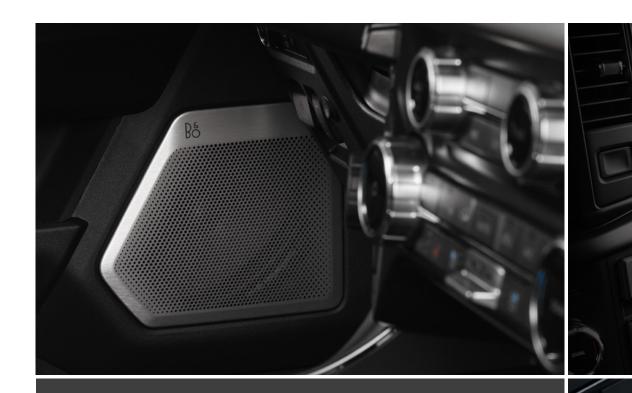
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Premium comfort meets smart convenience. The B&O Sound System with 14 speakers delivers immersive audio, while thoughtful storage and intuitive tech make every drive feel like home.

Heated & Ventilated seats

10-way adjustable memory driver's seat adapt to you, with a heated steering wheel and adjustable pedals for personalized comfort in any condition.





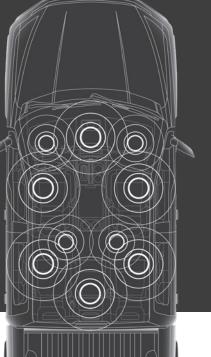
Dual Glove Box

Organise your essentials with the help of the additional upper glove.

B&O Unleashed by Bang & Olufsen

Experience next-level sound in the F-150 with the B&O Unleashed audio system by Bang & Olufsen. Fourteen strategically placed speakers – including a powerful rear subwoofer – deliver rich, crystal-clear audio from every angle.

Step inside and turn your cabin into a private concert hall.



Wireless Phone Charger

Stay connected, effortlessly and charge your phone without the need for cables.





Wireless Android Auto[™] and Apple CarPlay[™] Connectivity

Interact with your smartphone's apps directly on the central 12" screen. Calls, messages, music, and maps—everything you need to enhance your driving experience.



ActiveX New Material

Built to Last. Premium Comfort ActiveX is a highend synthetic seating material designed to fit an active lifestyle. It is easier to clean, resistant to staining, and more durable than leather while maintaining a premium look and feel over time. ActiveX does not include any animal-based material and is only available on MY25 F-150 Lariat.



12" Digital Instrument Panel

The F-150 is equipped with an impressive 12" digital instrument cluster and drivers display featuring specific animations for each driving mode, selectable information areas, and auxiliary displays for off-road and towing.

360° Camera

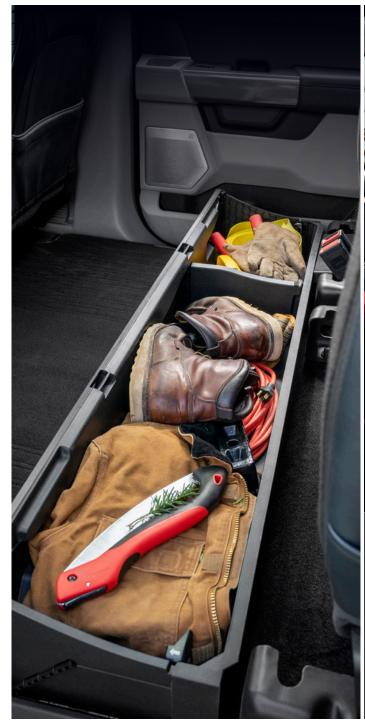
The camera set provides a 360° panoramic view. See obstacles not normally in your line of sight in a much more modern and intuitive way on the F-150's 12" center screen.

Innovation & Convenience



ONE TRUCK. ENDLESS POSSIBILITIES.

Beyond performance and comfort lies a world of clever solutions that simplify your day. From illuminating your surroundings to reimagining how you access your cargo, the F-150's innovative features let you work smarter and relax better, wherever you roam. The Ford F-150 brings many smart solutions that provide practicality and comfort to users. The bed now features a side opening that facilitates access, helping to load or unload at the rear.





Fold-Flat Rear Storage Box

Keep valuable tools, equipment, or personal items locked away and out of sight.

The fold-flat rear storage box transforms your cabin into a secure storage solution.



INNOVATION & CONVENIENCE

Twin Panel Moonroof

Enjoy an open and spacious feel with the Twin Panel Moonroof. With the push of a button, the front panel can tilt or fully retract, providing customizable airflow for ultimate comfort.

Built-in sunshades help reduce glare and keep the cabin at a comfortable temperature, making every drive more enjoyable.

Ride in comfort. Work in style.

Power-Adjustable seating with Memory

Enjoy 10-way power-adjustable front seats with memory. Thanks to electric adjustments, your onboard experience is more practical and comfortable. The F-150 has memory-enabled power adjustments for seats, pedals, steering wheel (height and depth), and mirrors.

Interior Work Surface

Use your laptop or enjoy a meal inside the F-150! When parked, the gear shifter can be folded down so you can open a stable work surface.

Turn your F-150 into a mobile office

The innovative interior work surface unfolds from your armrest, creating a stable, flat desk perfect for laptops, tablets, or paperwork—anywhere you park.

Built for Every Task, Every Adventure

360° Zone Lighting

Flood your surroundings with customizable light at the touch of a button, turning dark campsites, worksites, or driveways into well-lit, productive spaces.

NEW!

Pro Access Tailgate

A tailgate built for convenience. The Pro Access Tailgate design provides easier, more ergonomic entry to your bed, so loading, unloading, and securing cargo is a breeze.







A truck bed designed for real life

The multi-access tailgate offers three opening variations: side, center, and full, making it easier to access or load items in the bed.

Integrated Box Lighting & Tie-Downs

Integrated box lighting and smart tie-downs help you stay organized, even after sunset. Secure your gear quickly and work confidently, no matter when the job calls.

Versatility in the Cargo Bed

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The Ford F-150's bed is equipped with a spray-in bedliner, an outlet, LED lighting, four Boxlink[™] lockable tie-down cleats, and anchor hooks. This provides much more versatility and durability so you can use the bed your way.

Safety & Driver Assist Technology

75

TECH THAT KEEPS YOU IN CONTROL

With Ford Co-pilot360, confidence is built into every F-150. Advanced sensors, cameras, and driver-assist features work together to help protect you, your passengers, and those around you. These technologies don't just react—they empower you to drive more safely and securely.



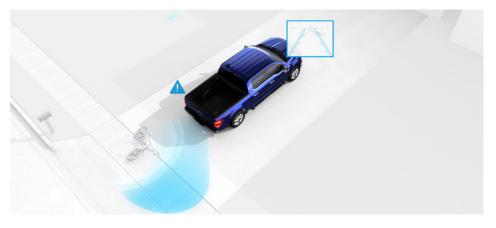
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Pre-Collission Assist

Pre-Collision Assist with Automatic Emergency Braking can help detect a potential collision with pedestrians and vehicles ahead. It's designed to help reduce the impact of, and in some cases avoid, a frontal collision. If the system's sensors detect a potential collision with a vehicle or pedestrian ahead, a warning flashes, an alert sounds, and the brakes are applied if needed.

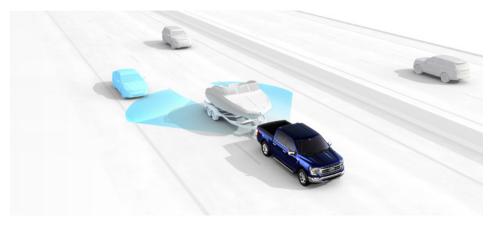
Adaptive Cruise Control With Lane Centering

Adaptive Cruise Control With Stop-and-Go and Lane Centering. Cruise according to your preferences and environment with this available feature. Your vehicle can use cameras and radar to maintain your set distance from the vehicle ahead, even stopping completely if necessary. The smart system will resume your set speed when traffic allows. It can also scan road lines and help keep your vehicle centered in its lane.





Reverse Brake Assist helps sense and alert you to what's behind your vehicle when you're backing up. If it detects the risk of a collision with a pedestrian, vehicle, or shopping cart, it can automatically apply the brakes.



Blind Spot Assist

Blind Spot Assist lets you know if there's a vehicle beside you with a lighted symbol on the side view mirror. In addition to a visual cue, resistive steering torque can help let you know when you are leaving your lane.

8 Airbags

The F-150 is equipped with 8 airbags (two front, two side, two curtain, and knee airbags for the driver and passenger), providing much more safety for everyone on board.

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Intersection Assist

Intersection Assist help detect potential collissions with oncoming traffic when turning left. Also helps detect a potential collision with pedestrians crossing the vehicle's path.

Exit Warning

Exit Warning uses rear corner radar sensors to help you get out of tricky parking situations, alerting you to unexpected vehicle or cyclists approaching the vehicle's sides from behind and will also alert you when opening the driver or passenger door.

GEARED UP FOR LIFE

360-Degree Camera system

MLB150

Tord.

360-Degree Camera system with available front, rear, side and top-down camera, enjoy a clear view of your vehicle's surroundings. You can even view two angles at once with split view display.

SAFETY & DRIVER TECHNOLOGY

TOW LIKE A PRO



Pro Trailer Hitch Assist

Get hitched on your own. This available feature uses the rear sensors to align the trailer's hitch with the ball, controlling the steering, gas, and brakes on a reverse path to get the job done.



Trailer reverse guidance

This available feature is designed to help improve visibility while maneuvering trailers in reverse. It uses the 360-degree camera system to automatically select the angle that provides the best visibility based on the direction of the trailer.

Pro Trailer Backup Assist

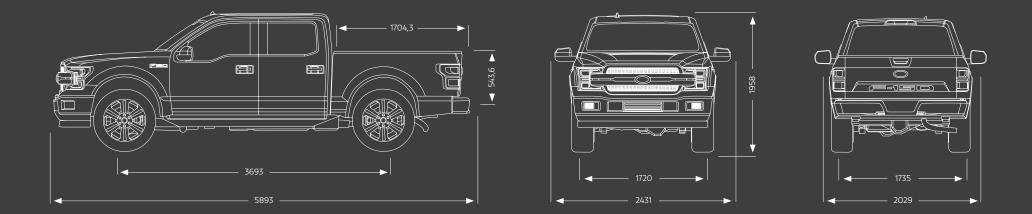
AIRSTREAM

Take your hands off the wheel and steer your trailer using the control knob for added convenience and awareness. The available system takes the guesswork out of maneuvering a trailer in reverse.

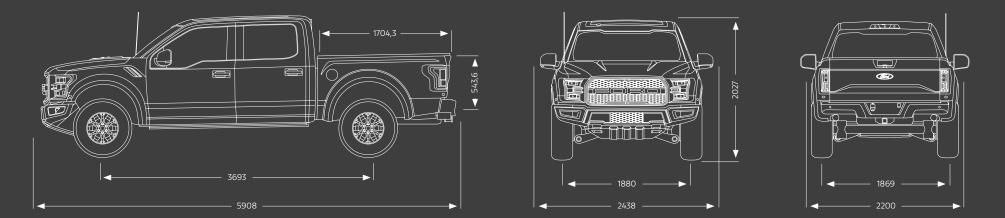
Technical Data & Equipment



Lariat 5.0L V8 Supercrew 5.5-ft box / Lariat 3.5L FHEV Powerboost Hybrid Supercrew 5.5-ft box



Raptor 3.5L High-Output Ecoboost Supercrew 5.5-ft box w/ 35" tire





ир то **3500 kg** TOWING



13)

UP TO 772 Nm TORQUE ирто **436 Нр** POWER

F-150 Lariat 5.0L V8

Engine 5.0L V8 406HP

Horsepower 406 Hp

Torque 555 Nm

Fuel Consumption 14,36 l/100 km

CO2 Emission 342 g/km

F-150 Lariat 3.5L FHEV

Engine

3.5L PowerBoost Full Hybrid 436HP

Horsepower

436 Hp

Torque 772 Nm

Fuel Consumption 10,16 l/100 km

CO2 Emission 242 g/km

Key Highlights Lariat

Technical Highlights

- All-New Head-Up Display
- 360-degree camera with front and rear parking sensors
- B&O[®] Unleashed by Bang & Olufsen[®] (14 Speakers including Subwoofer)
- Remote Start System with Remote Tailgate Release
- Adaptive cruise control
- 136L Extended fuel tank
- 4x4 Two-Speed Torque-on-Demand transfer case with Flat Tow Mode
- Intelligent Access with Push-Button Start (incl. Approach Detection)
- Pro Trailer Back-up Assist with Hitch Assist
- Power Inverter 2.4KW Power-to-the-Box

Interior Highlights

- 12" Digital Drivers display and SYNC 4 infotainment
- 10-way Power Driver w/ Memory and 8-way Power Front Passenger Seat
- Heated and Ventilated Front Seats
- Second-Row Heated Seats
- Under-seat, lockable, fold-flat storage with partitions
- Wireless Apple Carplay and Android Auto
- Navigation center
- Twin Panel Moonroof (43V)
- Dual-zone Electronic Automatic Temperature
 Control
- Wireless Charger
- Interior work surface with stowable shifter
- Heated steering wheel
- Power-Sliding rear-window with Privacy Tint and Defrost

Exterior Highlights

- All-New Pro Access tailgate
- Black appearance package
- FX4 Off-Road Package (195)
- Dual exhaust with black tips
- 20" Black aluminium wheels
- Power tailgate
- 6" Extended Running Boards
- LED Projector with Dynamic Bending Headlamps
- 360-degree Zone lighting with additional box lights
- BoxLink premium locking tie-down system
- Bedliner Tough Bed Spray-in (96W)
- Bed storage box
- Wheel Well Liner (96L)

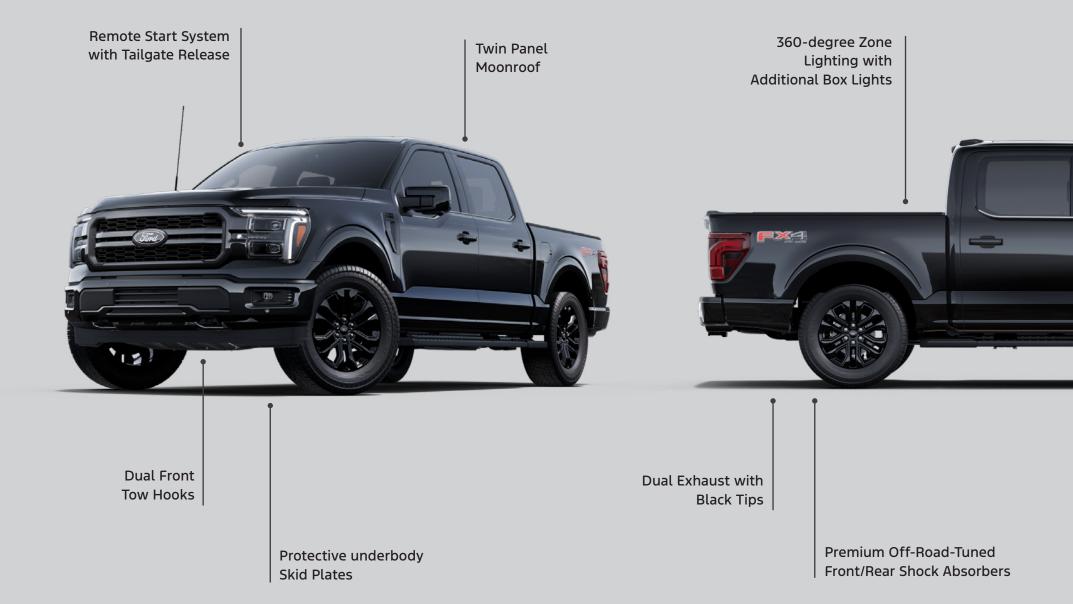
Included Packages Lariat

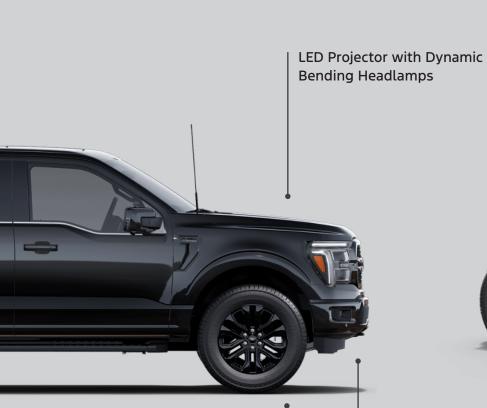
Packages refer to factory-installed equipment groups and option packages that come pre-configured with the vehicle. They enhance the vehicle beyond its standard features, adding additional functionality, styling, or performance upgrades as specified in the list below.

Equipment group - High (502A)	Mobile Office Package (50M)	FX4 Off-Road Package (55A)
6" Extended Running Boards	Interior Work Surface	Floor mats - Tray-style All-Weather Rubber Mats
Second-Row Heated Seats	Flowthrough Console - Vinyl Lid	Front/Rear (Less Carpet Mats)
Head-Up Display	Under seat storage	Bed decal - FX4
&O® Unleashed Sound System by Bang & Olufsen®	Partitioned lockable fold-flat storage	Premium Off-Road-Tuned Front/Rear Shock Absorber
14 Speakers including Subwoofer)	Onboard 400W outlet	3.73 Final Drive Ratio w/ Electronic Locking differentia
1obile Office Package	Wireless Charger	Axle Size - 9.75"
ED Projector with Dynamic Bending Headlamps		Hill Descent Control™
Heated and Ventilated Front Seats	Black Appearance package (195)	Skid Plates
Remote Start System with Remote Tailgate Release		
Adaptive cruise control	20" six-spoke black alloy wheels	Bed Utility Package (68L)
10-way Power Driver and 8-way Power Front Passenger Seat	Dual exhaust with black tips	
	Black Onyx Interior Trim Color	Pro Access tailgate
Twin Panel Moonroof (43V)	Exterior Mirror Finish - Body-color	Power tailgate
	Bumper - Front - Painted Body-Color	Box light
Wheel well Liner (96L)		BoxLink system
Bedliner Tough Bed spray in (96W)		

TECHNICAL DATA & EQUIPMENT

Exterior Highlights Lariat





20" Black aluminium wheels fitted with all terrain tires



Active Front Air dam for improved aerodynamics

> 6" Extended Running Boards

All-New Pro Access Tailgate for easier bed access



3500 kg MAX TOWING

646 kg MAX PAYLOAD

691 Nm TORQUE

456 Hp POWER



F-150 Raptor 3.5L HO EcoBoost

Engine 3.5L High-Output EcoBoost 456 HP

Horsepower 456 Hp

Torque 691 Nm

Fuel Consumption 16,44 l/100 km

CO2 Emission 293 g/km

Key Highlights Raptor

Technical Highlights

- All-New Head-Up Display
- 360-degree camera with front and rear parking sensors
- B&O[®] Unleashed by Bang & Olufsen[®] (14 Speakers including Subwoofer)
- Remote Start System with Remote Tailgate Release
- Adaptive cruise control
- 136 L Extended Range Fuel Tank
- 2-Speed Torque-On-Demand 4x4 with Mechanical Locking transfer case
- Intelligent Access with Push-Button Start (incl. Approach Detection)
- Pro Trailer Back-up Assist with Hitch Assist
- Pro Power Onboard 2KW
- Trail Control with Trail 1-Pedal Drive and Trail Turn Assist
- Terrain Management System with seven modes: Normal, Sport, Tow/Haul, Slippery, Rock Crawl, Off-Road, Baja

Interior Highlights

- 12" Digital Drivers display and SYNC 4 infotainment
- 10-way Power Driver w/ Memory and 8-way Power Front Passenger Seat
- Heated and Ventilated Front Seats
- Second-Row Heated Seats
- Under-seat, lockable, fold-flat storage with partitions
- Wireless Apple Carplay and Android Auto
- Navigation center
- Twin Panel Moonroof (43V)
- Dual-zone Electronic Automatic Temperature
 Control
- Wireless Charger
- Interior work surface with stowable shifter
- Heated Unique Sport Leather Wrapped steering
 wheel

Exterior Highlights

- Tailgate Appliqué "FORD"
- Flared Front Fenders, Flared Pickup Box Outers and Hood w/Air Extractors
- Unique Long Travel Suspension Set-up
- Dual exhaust with black tips
- 17" Cast Aluminum wheels with 35" tires
- Power Tailgate (incl.Tailgate Step and Tailgate Work Surface)
- Cast-Aluminum Running Boards
- LED Projector with Dynamic Bending Headlamps
- 360-degree Zone lighting with additional box lights
- BoxLink premium locking tie-down system
- Bedliner Tough Bed Spray-in (96W)
- Bed storage box
- Skid Plates Heavy-Duty Front and Engine
- Fox Racing Shox[™] with Live Valve Technology

Included Packages Raptor

Packages refer to factory-installed equipment groups and option packages that come pre-configured with the vehicle. They enhance the vehicle beyond its standard features, adding additional functionality, styling, or performance upgrades as specified in the list below.

Equipment group - High (801A)	Mobile Office Package (50M)	Bed Utility Package (68L)
Heat & vent front seats	Interior Work Surface	Tailgate with flexible step
Adaptive Cruise & full driver assistance suite	Flowthrough Console - Vinyl Lid	Power tailgate
B&O 14 speakers	Under seat storage	Box light
Heads-up display	Partitioned lockable fold-flat storage	BoxLink premium locking tie-down system
Cast aluminium sidesteps	Onboard 400W outlet	
Dual exhaust with black tips	Wireless Charger	Twin Panel Moonroof (43V)
17" wheels w/ 35" tire		
360-degree camera		Bedliner Tough Bed spray in (96W)

Exterior Highlights Raptor



Massive front skid plate provides underbody protection for the engine and transfer case

Distinctive Raptor grille includes a carved "FORD" crossbar Black leather-trimmed and Raptor branded seats with sueded cloth inserts

Running boards are cast aluminum with spray-on boxliner material for slip resistance

17" cast aluminum wheels are fitted with 35" BFGoodrich KO2 all-terrain tires

360-degree external Zone lighting for those off-road

adventure at dusk

Functional heat extractors on the fenders help lower underhood temperatures

> Unique Long-travel Rear suspension set-up

Raptor-specific rear bumper includes two integrated tow hooks and highlights the true dual exhaust

The tailgate appliqué with Magnetic-painted raised "FORD" lettering makes a bold statement















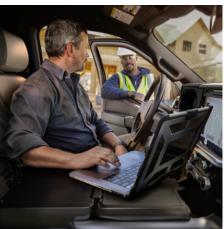














Built Tough, Designed for Everyday Life.



Off-road sequences were filmed on specially designated terrain with all required permits. The purpose of the footage is to illustrate the vehicle's driving capabilities. Please ensure compliance with applicable laws and regulations regarding off-road driving in your location.

Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/ or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford & Hedin US Motor makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Hedin US Motor reserves the right to change product specifications, pricing and equipment at any time without incurring obligations.

Fuel consumption (combined): 10.15-16.44 l/100km; CO2 emissions (combined): 242-342 g/km. Consumption and emission figures are calculated according to Regulation (EC) 692/2008 and comply with California Code regulations. Note: values may not fully represent real-world driving conditions.

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